

Byron Bay/Brisbane Roadshow



Tourism Fraser Coast is excited to offer Adventure based members of Tourism Fraser Coast the opportunity to participate in an Agent Roadshow to Byron Bay and Brisbane on the 1st and 2nd March 2012.

After meeting with Adventure operators in November 2011, feedback provided suggested that a roadshow should be incorporated into the overall Adventure Fraser Coast Activity Schedule for 2012. Tourism Fraser Coast would like to invite operators to register their interest for the following activities:

Thursday 1st March 2012

- Depart Hervey Bay at 07.00am for Byron Bay
- One on one table top presentations to agents 17.00 – 18.00
- Agent's night to be held at the Buddha Bar in Byron Bay from 18.00 – 20.00
- All drinks and food provided

Friday 2nd March 2012

- Depart Byron Bay at 10.00am for Brisbane
- Agent's night to be held in Brisbane from 18.00 – 20.00 venue TBC
- All drinks and food provided

Saturday 3rd March 2012

- Depart Brisbane at 09.30am for Hervey Bay

The progression of this roadshow is subject to operator support, and a minimum of 8 operators is required in order for this roadshow to be implemented.

Participants of the roadshow will also be required to donate a prize for the roadshow. Agents who attend the agent's nights will then be eligible to win a Fraser Coast Adventure Holiday, several of which will be drawn and announced on each of the agent nights.

The cost of participating is only \$165 ex GST per person. In order to register to participate in the Adventure Fraser Coast Roadshow for 2012, please complete the details below and return this form to Robbie Cornelius at rcornelius@tourismfrasercoast.com.au.

NAME EMAIL

BUSINESS NAME PHONE

PRIZE DETAILS

Transport costs are included in the above listed price. Roadshow subject to operator participation. Operators are required to make their own accommodation arrangements for both Byron Bay and Brisbane. Alternatively, Tourism Fraser Coast can arrange accommodation on your behalf for \$65 per person per night.

